

Leadership Thinking in Entrepreneurship: Developing the Mindset to Lead in an Uncertain World

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Key Attributes of Leadership Thinking

- Leadership begins with thinking
- Entrepreneurs lead through vision
- Leadership is courage in action
- Innovation starts with curiosity
- Emotional intelligence
- Ethical leadership
- Entrepreneurial thinking in the age of AI
- Leadership through collaboration
- Resilience
- Purpose creates impact

"Imagine graduating today with no guarantee of employment. Or you lost your first job and has not been getting any offers."

Would you wait for an opportunity, or would you create one?

"That single question separates entrepreneurial thinking from traditional thinking."

Leadership Begins with Thinking

Traditional thinking:

- What is the safest option?
- What worked before?

Leadership thinking:

- What problem needs solving?
- What opportunity are others missing?
- How can I create value?

"The future belongs to those who see opportunities before they become obvious."

Innovation Starts with Curiosity



OBSERVING



LISTENING



EXPERIMENTING



LEARNING
CONTINUOUSLY

Emotional Intelligence

People invest in people before they invest in businesses

Self-awareness

Who am I?

Who am I not?

What is the unique contribution you want to make in society?

Ethical Leadership

“Successful entrepreneurs create wealth. Great entrepreneurs create trust.”

Entrepreneurial Thinking in the AI Era

The leaders of tomorrow will not compete against AI. They will compete with people who know how to use AI effectively.

Leadership through Collaboration

Entrepreneurs rarely succeed alone. Your network often becomes your opportunity.

Resilience

Leadership thinking
asks: "What is this
experience teaching
me?"

Failure is tuition.
Success is
graduation.

Sara Blakely, the
founder of Spanx

Purpose create Impact

Money is important.
Purpose is more
powerful.

Vuyo Pakade | Founder
of FOONDA

LEADER

- Learn continuously
- Embrace Change
- Act with courage
- Develop others
- Execute with excellence
- Remain ethical

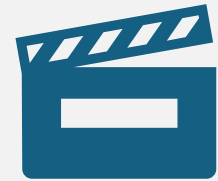
Think to Lead



WHAT PROBLEM DO I
CARE DEEPLY ABOUT?



WHAT STRENGTHS CAN
I USE TO SOLVE IT?



WHAT SMALL ACTION
CAN I TAKE THIS WEEK?

Think to Lead

“When I dare to be powerful, to use my strength in the service of my vision, then it becomes less and less important whether I am afraid.”— **Audre Lorde**